



WINERY STYLE GUIDE/FAQ

- **J. Brix Wines** was originally founded in 2009 as a garage winery, by husband-and-wife team **Jody Brix Towe & Emily Towe**.
- Jody & Emily, San Diego residents who learned the craft of winemaking in California's Central Coast, remain the only winery employees, working with vineyards across Santa Barbara County, San Luis Obispo County, Calaveras County, and San Diego County.
- Jody & Emily are co-winemakers and work out of a shared warehouse facility in Escondido, CA (north San Diego).
- 2019 case production (estimated): 2,500 cases
- Varieties we work or have worked with (12 so far!): Carignan, Chardonnay, Chenin Blanc, Cinsault, Counoise, Grenache, Merlot, Pinot Gris, Pinot Noir, Riesling, Syrah, Zinfandel
- All J. Brix wines are made using native-yeast fermentations and neutral vessels, mainly old, neutral French-oak barrels. Nothing is added to the wines except small amounts of sulfur dioxide when necessary, and they are unfinned and unfiltered.

- **Pronunciation**: Jay-Bricks

- **Acceptable print variations** (name must appear with all initial caps):
 - J.Brix Wines
 - J. Brix Wines
 - J.Brix
 - J. Brix

- **Unacceptable print variations** (please do not use any mix of upper and lower case initials; or eliminate the period between J. & Brix):
 - j.Brix
 - J.brix
 - jBrix
 - jBrix
 - jBrix

- The stylized/logo version of the name (a USPTO registered trademark) includes a **degree symbol** (°) between the letters j and brix, as pictured above. This is a graphic representation of the winemaking term "Brix" (also Jody's middle name), in which ripeness levels in grapes are measured in "degrees Brix" or " ° Brix."

- **Our winery motto**: ONLY LOVE
 - This phrase may appear in versions of our logo; please inquire to obtain image files.

- **Social media** (Facebook, Twitter, Instagram): @jbrixwine

- Find technical sheets, vineyard details, and much more at jbrix.com.

Questions? Just ask! **Contact**: Emily Towe, emily@jbrix.com